



Oregon Statewide Household Activity Survey

TMIP Household Travel Survey
Webinar January 5, 2011

Presented by Becky Knudson
Transportation Planning Analysis Unit

Planning Section, Transportation Development Division

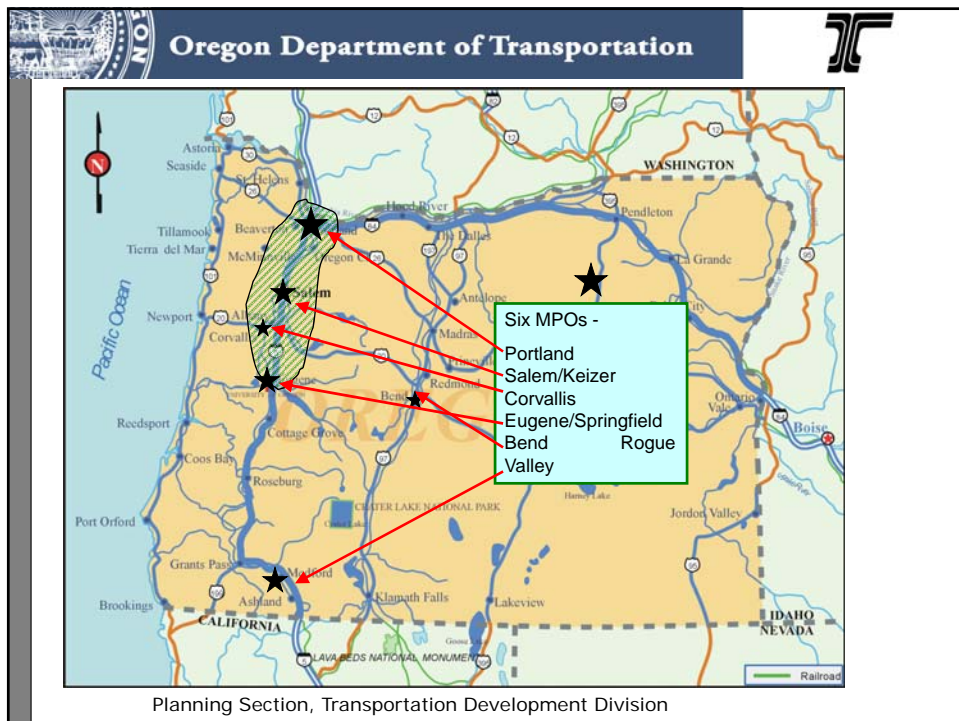
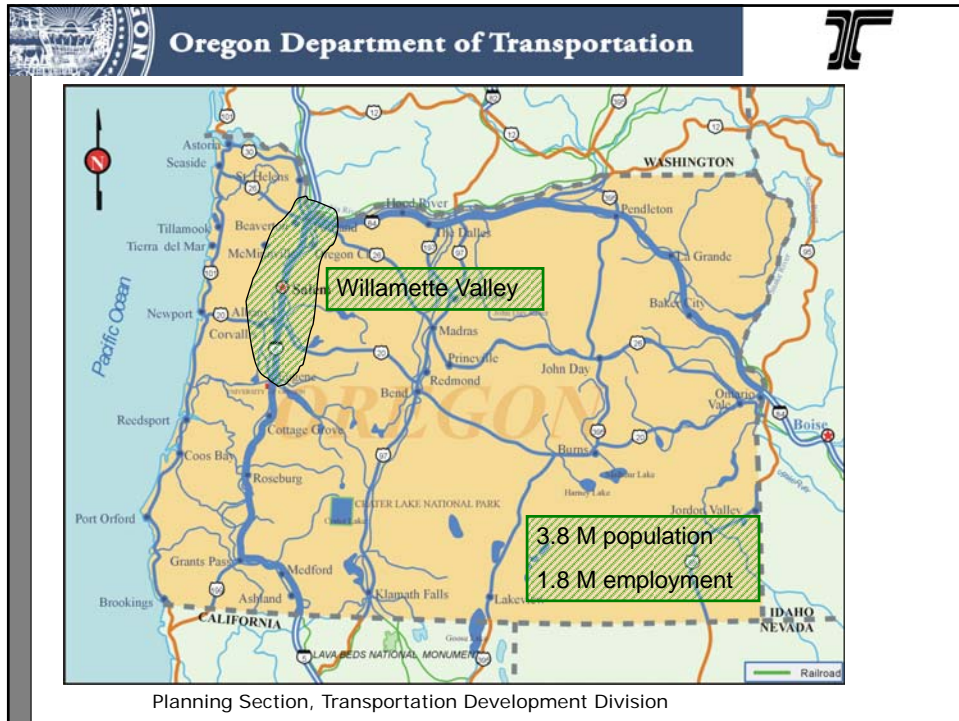


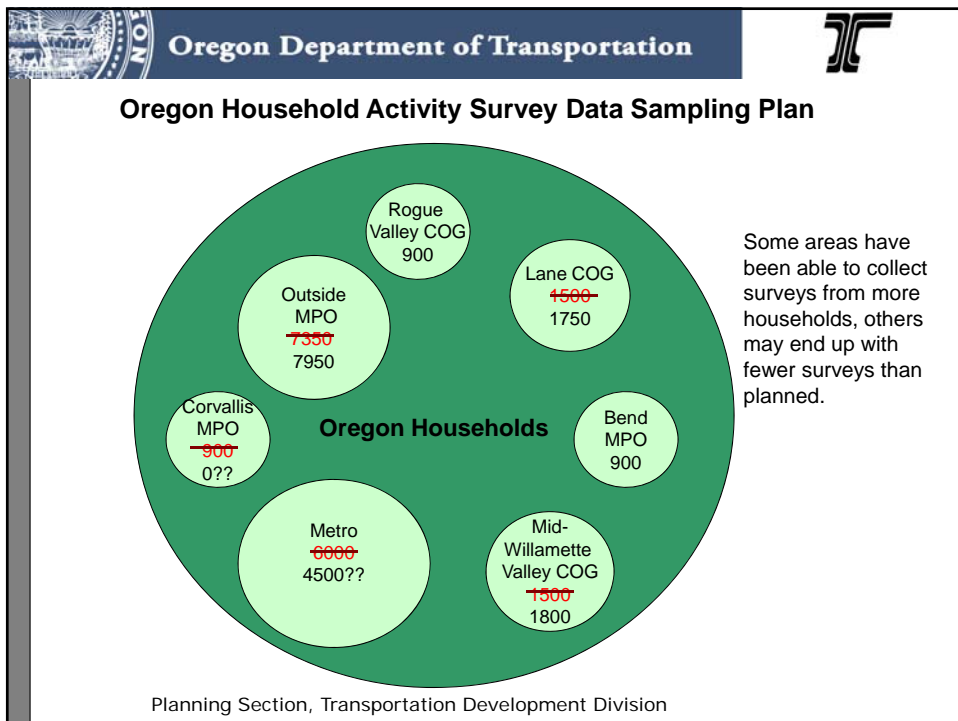
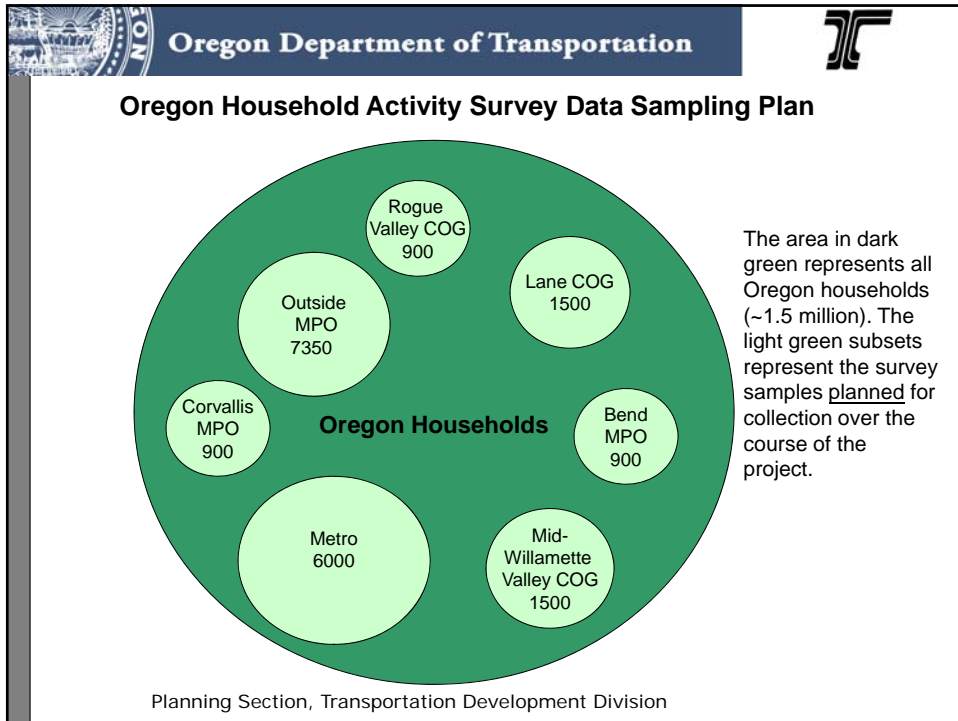
Project Overview

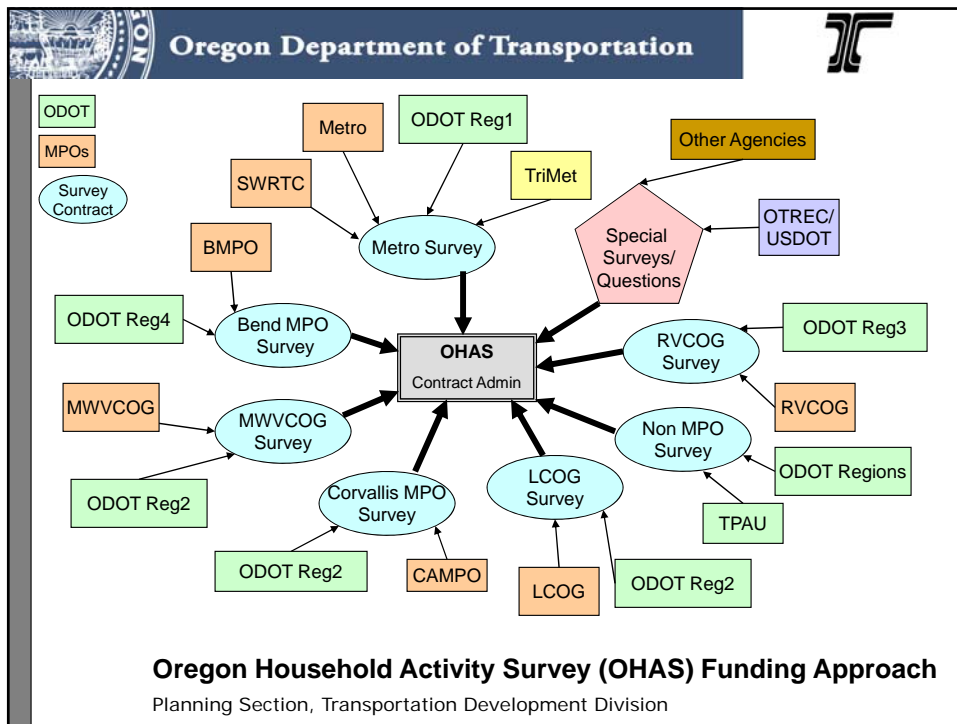


- Partnered project to share design costs and be able to pool regional data
- Obtaining funding very challenging aspect
- Primary goal to collect data to replace 1996 data
- Long wish list, but limited by funding
 - GPS, longitudinal panel, long distance survey

Planning Section, Transportation Development Division








Oregon Department of Transportation

Survey Approach



- All regional surveys use a “core” survey instrument to support pooling of data
- Each jurisdiction allowed to choose optional questions included in core price
- Each jurisdiction allowed to add up to five more questions at additional cost
- Focused sampling allowed at additional cost
- Accommodate as much flexibility as possible; comply with rules of each agency

Planning Section, Transportation Development Division



Timeline



- Pilot conducted 2007
- Non-MPO surveys conducted 2008 – 2010
- Two MPO surveys completed 2009-2010

NEXT

- Remaining MPO surveys expected completion by Winter 2011



Planning Section, Transportation Development Division



For more information

Bill Upton

Manager, Oregon Transportation Modeling Program

(503) 986-4106

Email: William.J.Upton@odot.state.or.us

Becky Knudson

Senior Transportation Analyst

(503) 986-4113

Rebecca.a.knudson@odot.state.or.us



Household Survey website:

<http://http://sites.nustats.com/otas/>

Planning Section, Transportation Development Division